AI IN THE WORKPLACE

Program Overview

The training focuses on introducing participants to the practical and strategic use of Generative AI tools (primarily ChatGPT and Microsoft Copilot) within the workplace. The sessions are hands-on, exploring AI's role in driving productivity, decision-making, communication, and innovation.

Key areas covered include:

- Understanding GenAI and its business applications
- Prompt engineering fundamentals
- Real-life use cases by function (HR, IT, Finance, etc.)
- Ethics and risks of AI in the workplace
- Developing a personal AI strategy
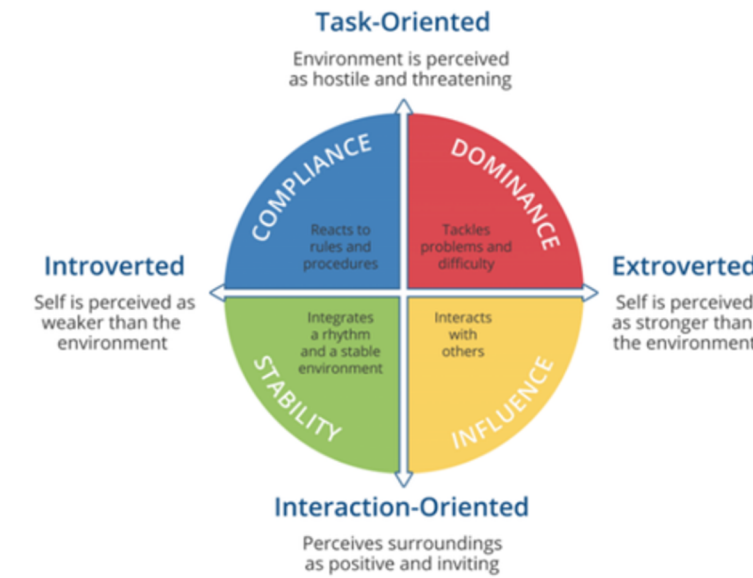

THE NOVA PROFILE
PURPOSE & RESULTS

WHAT IS THE NOVA PROFILE?

The NOVA Profile is a dynamic psychometric tool that provides leaders with valuable insights into their natural and adapted behavioral styles. It reveals how individuals instinctively approach tasks (natural style) and how they adjust their behavior to meet workplace demands (adapted style). By understanding these aspects, participants can identify their strengths, areas for growth, and communication preferences.

Task-Oriented — Environment is perceived as hostile and threatening

COMPLIANCE — Reacts to rules and procedures
DOMINANCE — Tackles problems and difficulty
Introverted — Self is perceived as weaker than the environment
Extroverted — Self is perceived as stronger than the environment
STABILITY — Integrates a rhythm and a stable environment
INFLUENCE — Interacts with others
Interaction-Oriented — Perceives surroundings as positive and inviting

Prior to attending the workshop, participants are asked to complete the NOVA Personality Profile.

Purpose: To tailor the AI training experience to each individual's cognitive and behavioural style. This allows for more effective learning and AI strategy development aligned with personal strengths and preferences.

Result: The NOVA profiles enables a more personalized, self-aware approach to integrating AI into day-to-day work.

Program Timelines

1
The Nova Profile
20th November 2025

2
The Workshops
Cohort 4: 7th & 8th December 2025
Cohort 5: 9th & 10th December 2025

3
The e-Certificates
Cohort 4: 15th December 2025
Cohort 5: 18th December 2025

SIMONE ROSATI - PHD, EMBA
MASTER TRAINER & FACILITATOR

TRAINER INFORMATION

Philosopher of Science, PhD in Integral and Complexity Theory, Global Executive MBA, Mindfulness Trainer, Professional Mental Athlete (Italian SuperBrain 2018) and International SOFT & STRATEGIC SKILL METHOD Consultant with a focus on Strategic Foresight and "Exponential Organizations" Organizational Development Methodologies.

TRAINER'S EXPERIENCE

For about 25 years, Simone has been designing and delivering training for many companies nationally and internationally: Onu (Brindisi, Valencia, Entebbe, Beirut, Geneva), Goodyear, Lottomatica, H&M (Spain, Portugal, Switzerland, Greece, Bulgaria) etc. Executive Coach with about 10 different specializations to his credit, Simone is the creator of Vision21©, a sin-topica© vision to navigate today's transition of transitions.

AREAS OF EXPERTISE

- **Soft & Strategic Skills, Strategic Foresight**
- **Organization Development Methodologies**
- **Managing The Transition of Transitions**
- **Integral and Complexity Theory**
- **Artificial Intelligence**

INTERVENTIONS DELIVERED

- UNITED NATIONS
- Goodyear
- H&M
- Engineering SPA
- Hult Business School
- Bulgari

- Mediolanum Bank
- Takeda
- Vodafone
- Best Western
- IBM
- ICBPI

- University of Cagliari
- University of Milan
- BMW
- Hermes Italia
- Fendi
- Qlik View Italia

- BARILLA
- CAMPARI
- Startup Bootcamp
- Lamborghini